

Prairie View A&M University

Digital Commons @PVAMU

Texas Pageant

Academic Affairs Collections

1965

Miss Texas High Contest Announcement 1965

Prairie View A&M College

Follow this and additional works at: <https://digitalcommons.pvamu.edu/texas-pageant>

Recommended Citation

Prairie View A&M College, "Miss Texas High Contest Announcement 1965" (1965). *Texas Pageant*. 11. <https://digitalcommons.pvamu.edu/texas-pageant/11>

This Book is brought to you for free and open access by the Academic Affairs Collections at Digital Commons @PVAMU. It has been accepted for inclusion in Texas Pageant by an authorized administrator of Digital Commons @PVAMU. For more information, please contact hvkoshy@pvamu.edu.



Announcing
the
1965
CONTEST

Over \$1,000.00
in Scholarships
and Prizes

Barbara Wood, Prairie View High

“Miss
Texas
High”

and this year —

The 2nd Annual Reporters Conference

APRIL 9-10, 1965
PRAIRIE VIEW

ANNOUNCING THE 1965 CONTEST

“MISS TEXAS HIGH”

Your school is invited to enter a representative in the 1965 Miss Texas High Contest sponsored by the Student Press Club at Prairie View A. & M. College on April 9-10.

The purpose of the contest is to give appropriate attention to the many attractive and talented girls in Texas Negro High Schools — to encourage the development of poise, personality and talent among students — and to promote aesthetic appreciation and cultural growth.

The contest is a project of the department of Student Publications at Prairie View, and as such, is designed to encourage leadership and participation by students in various types of promotional activities. Student Publications at the college include the bi-monthly newspaper, THE PANTHER, and the College Yearbook, PANTHERLAND.

APRIL 9-10

PRAIRIE VIEW A. AND M. COLLEGE

Sponsored by the
STUDENT PRESS CLUB

SCHOLARSHIPS, TROPHIES AND PRIZES

will go to the Winner and three runners-up

Special trophies will be awarded to fourth place winners who rank high in each of the four categories of judging — Personality, Poise, Talent and Attractiveness.

A special award will be made to the young lady other than the four top winners who demonstrates the most fluency, the best vocabulary, and the best all-around ability to express herself.

Each young lady participating will receive a certificate.

JUDGES

Judges for the contest will be persons representing the Daily and Weekly Press and public relations.

RADIO STATION KYOK cooperates with the college Press Club in sponsoring the annual contest. The Houston radio station promotes a Houston area contest, finances contestants to the state program, and provides scholarships and other means of assisting in the promotion.

ADDITIONAL ASSISTANCE is expected this year from the Coca Cola Company, Royal Crown Co., Montgomery Ward, Mrs. Bairds Bakeries, Gulf Oil Corp., Humble Oil Company, Texaco, and many other merchants and friends in the area.

PUBLICITY

Representatives of all the News Media are invited to cover the event. Releases on the contest, including photographs, are mailed to newspapers and magazines all over the nation. In 1964, the contest winners were published in several regional and national publications as well as in many local papers.



THE FOUR FINALISTS — Top winners in the fourth annual MISS TEXAS HIGH Contest are (left to right) Misses Bobby Jean Powell, second runner-up, Navasota; Berta Nann Bennett, first runner-up, Kilgore; Barbara Faye Wood, MISS TEXAS HIGH, Prairie View; and Myrtle Allen, third runner-up, Bryan.



KYOK Representative George Nelson presents \$350 Scholarship to the Winner, now a freshman at VASSAR COLLEGE, Poughkeepsie, N. Y.



OFFICIAL CROWN

furnished by Mrs. Bairds Bakeries is placed on the winner by Mrs. Eugene Robinson, a judge, while former title holders Cheryl Kaye McIntyre and Gloria Neal watch.



MISS ARTICULATION

Title awarded to Suzette Carvin, Yates High-Houston by Bill Bone, Schick Razor Company representative.



YEARBOOK EDITOR

Lonnie Hunt presents special certificates to all contestants.



CONTEST JUDGES

are pictured while observing the style show during luncheon session.



Judging Will Be Based on the Following
Four (4) Criteria —

Personality — Poise — Talent
Attractiveness

and a special trophy for —
Articulation



How to Enter the Contest

All High Schools in Texas may enter one or more candidates in the Miss Texas High Contest by submitting the Application Form signed by the school principal. A filing fee is payable not later than one week before the contest. Contestants may come from Grades 10-12.

A contestant may enter the contest more than one year, provided that she is not selected Miss Texas High. The first place winner cannot succeed herself.

Filing Fee

The Filing Fee is \$10.00 per contestant, or school. The fee includes all expenses of the contestant — room, board, banquet, dance and other items for both contestant and escort.

A portion of this fee will cover the cost of trophies and prizes.

Types of Activities

ORIENTATION SESSION — All contestants will be briefed on all activities scheduled for the two days. Photos (bust shots) will be taken of the contestants for publicity purposes.

TALENT SHOW — Judges will look for all criteria during this event.

SOCIAL MIXER — This affair is usually sponsored by the PRAIRIE VIEW HIGH SCHOOL and is always an enjoyable event.

MEET THE JUDGES — This is a question period for MISS TEXAS HIGH during which time the judges talk informally with contestants in an assembly, raising easy everyday type of questions. The judges will be seeking to learn how the contestant talks and handles herself in conversation.

STYLE SHOW — Contestants will model two (2) types of dress (a) play clothes — bathing or sun suit, shorts, etc. (b) after "5" wear (not formal).

FINAL EVENT — All contestants will wear formal dresses and will be presented during the evening's program. Seven (7) girls will be selected as finalists to perform on the program.

AWARDS will be made at the close of the program.

For brochures of this type, programs, booklets, or any other printing need . . . CONTACT

THE SEALY NEWS

P. O. Box 488

Turner 5-3334

SEALY, TEXAS

and let us give you a bid!



TALENT
Joan Holbert,
Moore High-Waco

POISE
Marva Griffin
Moore High-Waco

TENTATIVE SCHEDULE OF ACTIVITIES

Friday, April 9

Arrival of Contestants	8-12 a.m., or before
Orientation Session and Photos	1-2 p.m.
Talent and Style Rehearsals	2-3:30 p.m.
Social Mixer	3:30-5 p.m.
Talent Show	7-9 p.m.
Dance (KYOK DISC JOCKEYS)	9-12 p.m.

Saturday, April 10

Meet the Judges	9-12 a.m.
Style Show (During Luncheon)	1-3 p.m.
Finalist Announced	4 p.m.
PAGEANT	7:30-10 p.m.

PERSONALITY
Ethel Gibbs
Kemp High-Bryan

ATTRACTIVENESS
Mildred Stone
Kemp High-Bryan

